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## March 23th - March 25th, 2012 YMCA FAIRGROUNDS FITNESS CENTER WATERTOWN, NEW YORK

Welcome to the Great Outdoor Family Expo, produced by the Watertown Noon Rotary Club. This three day event will focus on the great outdoors in Northern New York and surrounding areas. Anyone who knows New York, knows that the 1000 Islands region boasts one of the greatest outdoor experiences and is recognized as an outdoor adventure destination throughout the world.

This year's event will be highlighted by a variety of demonstrations, workshops, and seminars. Additionally, exhibitors will be selling hunting and fishing gear, wildlife art, gifts, books, outdoor apparel, boats, recreational vehicles, game calls and much more. Plus there will be plenty of contests and activities for the whole family.

The Expo will be advertised by radio, newspaper, television, posters, direct mail and web advertising throughout out the northern New York and southern Ontario area.

Businesses and organizations involved in outdoor sports are invited to participate by exhibiting their products or services and by providing giveaways at their exhibits.

Spaces for exhibits should be reserved as soon as possible to enable the organization to adequately plan for vendor needs. Space is limited, so please reserve your spot now! Don't miss this incredible opportunity!



FISHING



HUNTING



SCUBA DIVING



PADDLESPO RTS



ATV'S

AND MORE!!

### THE FACILITIES

The YMCA Fairgrounds Fitness Center, (formally the Ultimate Goal) has nearly 15,000 square feet of vendor space and is capable of handling thousands of spectators daily.

### THE AREA

- Over 1/2 million residents in the in the 1000 Islands Region.
- Major North American recreation destination for boating, fishing, hunting, diving and more.
- 1000 Islands Region is also the Western gateway to the Adirondack Mountains

### ADMISSION

An admission of \$3 will be requested of spectators who enter the facilities.

Military Discount Provided. All proceeds from the expo go to The Watertown Noon Rotary Club which helps many non-profit organizations throughout the year.

### CONTACT INFO

Questions? Comments?

Please contact

Marsha Anderson

Watertown Noon Rotary

200 Washington St.

Suite 409

Watertown, NY 13601

P. (315) 782-3381

**WELCOME  
TO THE  
GREAT  
OUTDOOR  
FAMILY EXPO**

[WWW.GREATOUTDOOREXPO.COM](http://WWW.GREATOUTDOOREXPO.COM)



# EXHIBITOR APPLICATION

## THE GREAT OUTDOOR FAMILY EXPO

YMCA Fairgrounds Fitness Center

Watertown, New York

March 23 – March 25, 2012

Friday 4 pm to 8 pm, Saturday 9 am to 6 pm, Sunday 9 am to 3 pm



### (PRICES QUOTED IN U.S. FUNDS)

#### Booth Size

10' x 10' booth.....\$100

10' x 20' booth.....\$175

10' x 30' booth.....\$250

10' x 40' booth.....\$325

Size of Booth needed: \_\_\_\_\_

Booth Cost \$ \_\_\_\_\_

Electricity needed: **YES OR NO**

Other specific needs: **YES OR NO**

Is Yes, please provide specific needs:

\_\_\_\_\_  
\_\_\_\_\_

Would you be interested in giving a presentation or demonstration? **YES OR NO**

Name of topic: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### (PLEASE TYPE OR PRINT)

Company Name: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Phone: (     ) \_\_\_\_\_ - \_\_\_\_\_

Fax: (     ) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Products to be shown at this event: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Check here and sign below to state that you have read and agree to the Exhibitor Space License Agreement Terms. *(located on reverse side or attached)*

\_\_\_\_\_  
*Print Name*

\_\_\_\_\_  
*Signature*

**\*Applications are subject to approval by Great Outdoor Family Expo designees**

**Please send applications to:**

Great Outdoor Expo  
c/o Watertown Noon Rotary Office  
Attn: Howie Ganter  
200 Washington Street  
Watertown, NY 13601  
P.-(315) 836-1246

**Questions? Comments? Please call:**

Watertown Noon Rotary Office  
Marsha Anderson  
watnrotary@gisco.net  
P. (315) 782-3381

# 2012 Watertown Rotary Club Great Outdoor Expo -- Exhibitor Space License Agreement Terms

1. **Agreement.** As a condition of exhibiting at the 2012 Watertown Rotary Club Great Outdoor Expo (hereinafter also the "Expo"), Exhibitor hereby expressly acknowledges and agrees to comply with the terms and conditions set forth in these Exhibitor Space License Agreement Terms. The Watertown Rotary Club (the "Club") reserves the right to amend these Terms or to make additions hereto. The Club further reserves the right to make specific exceptions to, or changes in, these Terms without establishing a precedent or applying those exceptions or changes beyond the specific cases involved. The Club reserves the right, at its discretion and without necessity of refund, to terminate and revoke Exhibitor's use of exhibit space at the Expo if Exhibitor, after notice, fails immediately to cure any violation of these Terms. All matters pertaining to the Expo not covered by these Terms are subject to the sole discretion of the Club.
2. **General Terms and Conditions.** The forwarding of the Application and Exhibit Space License Agreement to Exhibitor by the Club does not constitute an offer to Exhibitor to enter into an agreement of any kind, oral or written, with the Club. Exhibitor expressly acknowledges that the Club reserves the right to accept or reject exhibits, in its sole discretion with or without cause, and that no formal agreement shall exist between Exhibitor and the Club until the Club approves an Application signed by Exhibitor which incorporates these Terms and the Exhibitor's application fee is fully paid.
3. **Payments and Cancellation.** Exhibitor shall pay \$ \_\_\_\_\_ (US) for \_\_\_\_\_ Sq. Ft. of exhibit space. A nonrefundable payment for the total fee must accompany the Application and License Agreement. Exhibitors canceling after March 1, 2012 will not receive a refund. The Club reserves the right, in its sole discretion, to refuse or revoke acceptance of any Application. In such event, all fees shall be refunded to the Exhibitor. Any refund of an Exhibitor's application fee hereunder shall be made without interest.
4. **Space Assignments.** The club, on a first come first served basis, will assign exhibitor space. The Club shall use its best efforts to locate the booth in, or near a location requested by the Exhibitor on the Application. Notwithstanding the above, the Club reserves the right to assign exhibit spaces so as to best meet the needs of all Exhibitors and to change location assignments at any time, as it may in its sole discretion deem necessary. The Club also reserves the right to alter the location of booths shown on the official floor plans, as it deems advisable.
5. **Protection of Premises.** Exhibitor hereby acknowledges and agrees to adhere to and be bound by (a) all applicable fire, utility, and building codes; and (b) all applicable rules, regulations and policies of Watertown Family YMCA/The Ultimate Goal. Exhibitor shall leave the exhibit space in the same condition, as it was when Exhibitor entered upon the premises and shall not cause or permit others to cause any damage or disruption to the space or the facility.
6. **Tabletop Booth Construction.** Booths must not obstruct the view or interfere with the displays of neighboring booths. The Club retains sole discretion and authority in the placement, arrangement, and appearance of all displays.
7. **Maintenance.** The Club will provide for trash removal of the exhibit area daily. However, Exhibitors must, at their own expense, keep their space cleaned and in good order at all times. Any coverings of exhibits must be removed before opening hours of each show day.
8. **Storage of Packing Crates and Boxes.** Exhibitors will not be permitted to store packing crates and/or boxes within their exhibit space during show hours. If the size of packing crates and/or boxes permits, they may be stored under tables within Exhibitor's space.
9. **Exhibit Hall Hours.** The Club reserves the right to set and limit the hours of the Expo, which shall be printed in the official program of the Expo.
10. **Installation/Removal of Display.** Exhibitor may begin setup of exhibits for the Expo as assigned. Exhibits must be completely set up by 3:00pm on Friday, March 23, 2012. Dismantling of exhibits may not commence prior to 3:00pm on Sunday, March 25, 2012. Any Exhibitor property not timely removed shall be considered abandoned, and at the Club's option, may be removed and stored at Exhibitor's expense or disposed of in any reasonable manner the Club deems expedient. Exhibitor hereby agrees to waive any claim for damages resulting from such removal, storage and/or disposal, and agrees to indemnify the Club from any damages or costs including reasonable attorney's fees resulting from such storage or disposal.
11. **Booth Regulations.** Exhibitor shall use its exhibit space for the sole purpose of describing and demonstrating its products and services. Each display area assigned to Exhibitor must be staffed by an employee or representative of the exhibiting company at all times during exhibit hours. Exhibits and/or Exhibitors, which, in the sole judgment of the Club, are in poor taste, shall not be permitted. All aisle space is under the exclusive control of the Club and shall not be obstructed or used for the purpose of exhibits or demonstrations. No exhibit shall be permitted to interfere with the light, space, comfort or view of another exhibit. All draperies, carpet, decorations, etc. used in a display must be of a flame retardant nature. Speakers of any kind must be directed towards the interior of the Exhibitor's space. All electrical wiring provided by exhibitor must conform to applicable building and fire safety standards. Exhibitors may not sell goods or services outside their designated exhibit space. Exhibitor is responsible for removal of bulk trash, crates, lumber, pallets, packing material and similar items. No exhibits, advertising, or other promotional materials are permitted beyond the perimeter of the booth. The Club reserves the absolute rights to remove, relocate, or restrict any objectionable exhibits, persons, advertisements, or any features, which detract from the decorum of the Expo. No attachments or projections that may infringe on the space of others or may cause damage to the existing premises may be made.
12. **Authorized Representatives.** Exhibit booth personnel shall be restricted to owners; employees of exhibiting companies, or other authorized representatives. Each exhibiting company shall provide the Club in advance with the name and title of the person(s) who will be in attendance at the exposition. Exhibitor personnel shall wear proper badge identification, as provided by the Club, prominently displayed, plus have employer identification available for viewing by the Club or representatives of the Official Contractor, or Security, at all times. Each display booth will be entitled to complimentary badges for use by Exhibitor's personnel as long as they are obtained prior to the start of the show.
13. **Security.** Neither the Club nor the Watertown Family YMCA/The Ultimate Goal will be responsible for the loss of any of Exhibitor's property or materials at any time, by or for any cause. Exhibitors must make provisions for safeguarding their goods, materials, equipment, and display at all times, and Exhibitors are urged to carry their own insurance through their own sources at their own expense.
14. **Assignment and Sublease.** Exhibitor may not assign, sublet, or share the whole or any part of the space allotted without the prior written consent of the Club. Exhibitor may not display goods other than those manufactured or handled by that Exhibitor in the regular course of business. Only the signage of the company whose name appears on the Application may be placed on the booth or appear on any printed list of Exhibitors. No company not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibit hall.
15. **Failure to Open Expo.** In the event that the premises of Watertown Family YMCA/The Ultimate Goal are destroyed or damaged, or the 2012 Great Outdoor Expo fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, terrorism emergency declared by any government agency, or for any other reason, this contract may be terminated by the Club. In the event of such termination, Exhibitor waives any and all claims for damages and agrees that the sole liability of the Club shall be to return Exhibitor's license fee, less Exhibitor's pro rata share of all costs and expenses incurred and committed by the Club.
16. **No Endorsement.** This Agreement confers only a limited license by the Club to Exhibitor to use one or more exhibit space(s) to be assigned by the Club for exhibition purposes at the 2012 Great Outdoor Expo. It does not, and shall not be construed, interpreted, or described in any way to, constitute an approval, endorsement, or recommendation of Exhibitor or its products or services, or in any manner to create an agency relationship between the Club and Exhibitor.
17. **Licenses, Permits, and Insurance.** The Club's sole responsibility and obligation under this Agreement is to permit Exhibitor to use the assigned exhibit space for the purposes and under the terms and conditions described herein. The exhibit, and its installation, maintenance, and breakdown shall be solely the responsibility of Exhibitor. Exhibitor warrants that it shall, at its own expense, obtain any and all necessary or appropriate licenses, permits, and insurance required for the installation, maintenance, and breakdown of its exhibit(s) and for any of Exhibitor's employees or agents associated with the exhibit(s), and that it shall pay all taxes, fees, and costs incident thereto.
18. **Indemnification.** Exhibitor hereby agrees to protect, indemnify, defend and hold harmless the Club and Watertown Family YMCA/The Ultimate Goal and their respective officers, directors, members, employees, and agents against all claims, losses, and damages to persons or property, governmental charges or fines, and attorneys' fees arising out of or caused by (a) Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Club or Watertown Family YMCA/The Ultimate Goal, or (b) any violation by Exhibitor of these Terms. In addition, Exhibitor acknowledges that neither the Club nor Watertown Family YMCA/The Ultimate Goal maintains insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. Exhibitor shall be fully responsible to pay for any and all damages to property owned by Watertown Family YMCA/The Ultimate Goal, its owners or managers, which results from any act or omission of Exhibitor.
19. **Legal Compliance.** At its own expense, Exhibitor shall comply with all applicable laws, ordinances and regulations. Not by way of limitation of the foregoing, (a) Exhibitor shall ensure that its exhibit complies with the Americans with Disabilities Act. (b) Exhibitor will assume all costs arising from the use or misuse of patented, trademarked, franchised or copyrighted music, materials, devices, and dramatic rights use in or incorporated into the Expo, (c) Exhibitors displaying firearms must have a valid Federal firearms license in their possession at all times, and (d) Exhibitor agrees not to discriminate against any employee or applicant for employment, or any person in connection with admission, services or privileges offered to or enjoyed by the general public, because of race, creed, ancestry, sexual orientation, disability, color sex, marital status, age, religion or national origin.
20. **Miscellaneous.**
  - a. This Agreement shall be governed by and construed in accordance with the laws of the State of New York. All disputes arising out of this Agreement shall be resolved by the courts of the State of New York, USA.
  - b. If any provision of this Agreement shall be held invalid and unenforceable, such holding shall not invalidate or render unenforceable any other provision hereof.
  - c. This Agreement represents the complete understanding between Exhibitor and the Club, and no amendments, deletions, or additions hereto shall be binding without written approval from both parties, unless otherwise specifically provided herein.